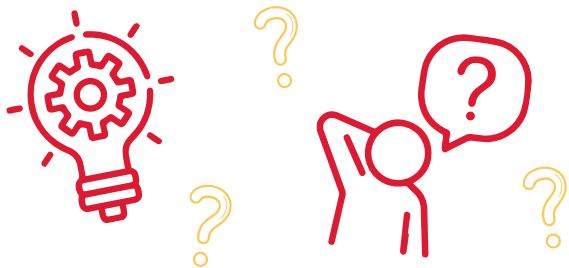


INNOVATE at Iowa State

Start: Dec. 4, 2020

DASH Challenge — *Create the best high school recruitment experience*

WHAT IS AN INNOVATION DASH?



An **Innovation DASH Challenge** is a competition that brings student teams (*teams of 4-10 students*) together to design a solution to a specific problem or opportunity.

HOW DOES IT WORK?

15 – 20 teams from high schools around the world will participate in this International Innovation Dash.

The event will have an initial workshop on **Dec. 4 at 7:00 am CT** (Time in Iowa)

Each team will submit a 3-7 minute video pitch of their recruitment idea(s) by **Dec. 11 at 11:59 pm CT**.

Teams who make it through to the next round will be notified on **Dec. 15** and invited to the final competition to pitch your team's idea(s) and answer questions on **Dec. 18 at 8 am CT**.

15-20

teams

5

prizes

\$10k

total prize money

\$4k

grand prize

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Iowa State's Ivy College of Business



STEP 1

Your Guidance Counselor or School Administrator Registers your school team here:
tinyurl.com/InnovationDash

STEP 2

Attend the preparation workshop (Dec. 4)
Innovate at Iowa State and International Student Recruitment.

STEP 3

Make your innovation pitch
Submit your 3-7 minute video pitch by Dec. 11.

STEP 4

Live competition for the top 5 teams
Present your idea and answer the judges questions for a chance at the grand prize.



Register now.

TINYURL.COM/INNOVATIONDASH

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